



Elite range of dry-season supplements

**Revolutionizing Dry-Season Ruminant
Performance in Namibia**

www.exifeed.com.na

INTRODUCING EXIFEED: Precision Nutrition for Proud Namibian Farmers

The journey began when our group acquired the historic Rehoboth abattoir, revealing a critical need: consistent, high-quality cattle that meet the European Union's strict grading requirements. From this challenge, *Exifeed* was born — a bold solution tailored for Namibian conditions.

Why Supplementation Matters

To thrive in global markets, Namibian producers must deliver A-AB grade carcasses with uniform weight — directly from the veld. That requires more than traditional grazing: it demands targeted nutrition, timed supplementation, and consistent growth. *Exifeed* empowers farmers to meet these standards with ease.

From Cost per Animal to Profit per Hectare

Farming success shouldn't be measured by how little cattle lose — but by how much they gain.

Rather than focusing on the feed cost per animal, *Exifeed* encourages farmers to rethink value: what are your livestock earning per hectare? What is your return on land investment? With *Exifeed*, you feed with purpose, producing healthier animals and unlocking incentives from local abattoirs.

Farming Smarter with Five Proven Products

Every animal has unique nutritional needs depending on its age, physiological state, and environment. Precision farming accounts for these variables — and *Exifeed* simplifies this with just five premium products that cover the full spectrum of ruminant requirements.

Whether you're a seasoned producer or taking your first steps in livestock farming, *Exifeed* makes expert-level feeding simple, profitable, and sustainable.



A close-up, high-contrast photograph of a cow's head, focusing on its eye and ear. The cow has dark, textured fur. The background is blurred, showing hints of a farm environment.

WHO WE ARE: Experts Rooted in Namibian Soil

Exifed is built by a passionate team of agricultural specialists, each bringing years of hands-on experience and technical know-how. We understand Namibia's farming landscape — its challenges, opportunities, and untapped potential — because it's home.

Our mission is simple: make precision farming practical and profitable for every Namibian farmer. Through innovation and local insight, we've created a range of high-quality feeds tailored specifically for the country's climate and cattle breeds.

Proudly based in Namibia, we are more than just a feed supplier — we are your strategic partner in growth. When you choose *Exifed*, you're choosing products crafted by experts who care deeply about your success and your land.

Namibia's dry season presents a formidable challenge to livestock farmers. Nutrient deficiencies, especially phosphate and protein, severely restrict pasture intake and animal productivity. Traditional supplementation often falls short, failing to meet the specific requirement of different age groups and animal sizes. *Exifeed's* new *Elite range* of dry season lick concentrates offer a targeted solution, maximizing profitability through cost-effective growth and production.

Developed by ruminant nutrition experts with over 70 years of combined experience, *Exifeed* Elite surpasses the limitations of a 'one-size-fits-all' approach. Our highly concentrated lick concentrates are formulated using the latest research and practical experience, delivering precisely what your animals require during the dry season. We move beyond simply maintaining your herd through the dry season to achieving significant growth, production and increased profitability.

KEY FEATURES OF THE ELITE RANGE

High Natural Protein: The Elite range boasts exceptionally high natural protein content, ranging from 18% (Elite 90), 30% (Elite 60), to 50% (Elite 50). Research consistently shows superior animal performance with natural protein compared to non-protein nitrogen (NPN) sources like urea, particularly in younger animals with limited urea utilization capabilities.

Mineral Profile: The Elite range avoids a 'shotgun' approach to microminerals. Most observed micro mineral deficiencies are induced by a surplus of another mineral that hinders absorption rather than an inherent shortage in the grazing and water. Therefore, Elite minimizes calcium (no more than 0.8 Ca : 1 P) to optimize the uptake of crucial minerals like zinc and selenium.

Energy Efficiency: The Elite range excludes high-energy grains and miller's byproducts. The readily available fermentable carbohydrates in oil cakes provide ample energy for rumen microbes, focusing the product's benefits on protein delivery and efficient nutrient use.

Proven Namibian Results: Extensive on-farm trials conducted in Namibia during the 2024 dry season demonstrated the cost-effectiveness and increased production achieved with the licks formulated with the same nutrient profile as the Elite range. These trials provide evidence of the Elite range's superior performance in Namibian conditions.

Elite 90

Designed for cattle weighing 400 kg and above. In combination with Elite 60 the product is perfect for cattle between 300 – 400 kg liveweight.

COMPOSITION / SAMESTELLING			
Protein	900	g/kg	Min
Protein ex NPN	82	%	Max
Urea eqv.	263	g/kg	Max
Phosphorus	37	g/kg	Min
Calcium	29	g/kg	Max
Moisture	120	g/kg	Max
Sulphur	10	g/kg	Min
Magnesium	4 700	mg/kg	Min
Copper	14	mg/kg	Min
Zinc	73	mg/kg	Min
Manganese	90	mg/kg	Min
Cobalt	0.63	mg/kg	Min

PRODUCT FEATURES

- **90% Protein**
- **18% Natural Protein**
- **Dry-season supplement for cattle over 300 kg**
- **Calcium ≤0.8: Phosphorus 1**
- **25 kg bags – easy to handle**

MIXING/FEEDING RECOMMENDATIONS

This product is an NPN source.

Adaptation period (Minimum 10 days):

Mix 50 kg salt & 40 kg ExiPhos P16 lick with the recommended lick in a 50:50 ratio.

MIXING / FEEDING INSTRUCTIONS					
PRODUCT	DRY VELD				
	 Weaned up to 230 kg	 230 kg – 300 kg	 300 kg – 400 kg	 400 kg +	 ECO
Elite 90 (25 kg)	–	–	150 kg	75 kg	50 kg
Elite 60 (25 kg)	–	350 kg	125 kg	–	–
Elite 50 (25 kg)	150 kg	–	–	–	–
Salt (50 kg)	50 kg	150 kg	150 kg	50 kg	50 kg
Target intake (g/day)	400	400	400	400	400



CLASS/KLAS: Ruminant Protein & Phosphorus Supplement
(Contains Micro- & Macro-Minerals)
NAMIBIAN REG NO.: N-FF No: 5570

Elite 60

Ideally used as a concentrate for cattle weighing 230–300 kg, and in combination with Elite 90 for cattle in the 300–400 kg+ range.

COMPOSITION / SAMESTELLING			
Protein	600	g/kg	Min
Protein ex NPN	70	%	Max
Urea eqv.	141	g/kg	Max
Phosphorus	27	g/kg	Min
Calcium	22	g/kg	Max
Moisture	120	g/kg	Max
Sulphur	9	g/kg	Min
Magnesium	6 000	mg/kg	Min
Copper	14	mg/kg	Min
Zinc	70	mg/kg	Min
Manganese	117	mg/kg	Min
Cobalt	0.5	mg/kg	Min

PRODUCT FEATURES

- **60% Protein**
- **30% Natural Protein**
- **Dry-season supplement for cattle of 230 to 400 kg**
- **Calcium ≤0.8: Phosphorus 1**
- **25 kg bags - easy to handle**

MIXING/FEEDING RECOMMENDATIONS

This product is an NPN source.

Adaptation period (Minimum 10 days):

Mix 50 kg salt & 40 kg ExiPhos P16 lick with the recommended lick in a 50:50 ratio.

MIXING / FEEDING INSTRUCTIONS					
PRODUCT	DRY VELD				
					
	Weaned up to 230 kg	230 kg – 300 kg	300 kg – 400 kg	400 kg +	ECO
Elite 90 (25 kg)	–	–	150 kg	75 kg	50 kg
Elite 60 (25 kg)	–	350 kg	125 kg	–	–
Elite 50 (25 kg)	150 kg	–	–	–	–
Salt (50 kg)	50 kg	150 kg	150 kg	50 kg	50 kg
Target intake (g/day)	400	400	400	400	400



CLASS/KLAS: Ruminant Protein & Phosphorus Supplement
(Contains Micro- & Macro-Minerals)
NAMIBIAN REG NO.:
N-FF No: 5569

Elite 50

Elite 50 is formulated for species such as sheep, goats, ruminant game, and weaned cattle up to 230 kg.

COMPOSITION / SAMESTELLING			
Protein	500	g/kg	Min
Protein ex NPN	50	%	Max
Urea eqv.	95	g/kg	Max
Phosphorus	18	g/kg	Min
Calcium	14	g/kg	Max
Moisture	120	g/kg	Max
Sulphur	7	g/kg	Min
Magnesium	4 250	mg/kg	Min
Copper	9	mg/kg	Min
Zinc	60	mg/kg	Min
Manganese	82	mg/kg	Min
Cobalt	0.4	mg/kg	Min

PRODUCT FEATURES

- **50% Protein**
- **50% Natural Protein**
- **Dry-season supplement for weaner calves, sheep and game**
- **Calcium ≤ 0.8 : Phosphorus 1**
- **25 kg bags – easy to handle**

MIXING/FEEDING RECOMMENDATIONS

This product is an NPN source.

Adaptation period (Minimum 10 days):

Mix 50 kg salt & 40 kg ExiPhos P16 lick with the recommended lick in a 50:50 ratio.

MIXING / FEEDING INSTRUCTIONS			
PRODUCT	DRY VELD		
	 Weaned up to 230 kg		
Elite 50 (25 kg)	150 kg	150 kg	150 kg
Salt (50 kg)	50 kg	50 kg	50 kg
Target intake (g/day)	400	120	100 g per 50 kg of body mass



CLASS/KLAS: Ruminant Protein & Phosphorus Supplement
(Contains Micro- & Macro-Minerals)
NAMIBIAN REG NO.: N-FF 5584

ExiPhos16

ExiPhos 16 is a green grazing phosphorus supplement specifically formulated for all ruminant animals.

COMPOSITION / SAMESTELLING			
Phosphorus	160	g/kg	Min
Calcium	120	g/kg	Max
Moisture	100	g/kg	Max
Sulphur	7	g/kg	Min
Magnesium	13 000	mg/kg	Min
Iron	3 000	mg/kg	Min
Copper	5	mg/kg	Min
Zinc	100	mg/kg	Min
Manganese	250	mg/kg	Min



PRODUCT FEATURES

- **Reverse Balanced Ca:P Ratio ($\leq 0.8:1$)**
- **Improved Phosphorus Absorption:** Balanced ratio enhances phosphorus absorption, preventing suppression of other trace minerals.
- **Toxin Binding:** Binds toxins in the digestive tract, reducing poisoning risks.
- **Stabilization of Rumen pH:** Helps to maintain optimal pH levels, crucial during the rainy season.
- **Prevention of Diarrhoea:** Absorbs excess water in the digestive tract.
- **Rain Tolerant**

MIXING/FEEDING RECOMMENDATIONS

To mix ExiPhos16 and achieve a P7 ruminant phosphate supplement, combine a 40 kg bag of ExiPhos16 concentrate with a 50 kg bag of salt. The P7 phosphate supplement should be fed free-choice (*ad libitum*) when green grazing is available.

RECOMMENDED DAILY INTAKE (P7)

- **Cattle:** 90–150 g
- **Sheep & Goats:** 15–25 g
- **Game:** 12–22 g per 50 kg of body mass.

Exi-GAIN

Exi-GAIN is a feedlot concentrate for cattle.

COMPOSITION / SAMESTELLING			
Protein	800	g/kg	Min
Protein ex NPN	100	%	Max
Urea eqv.	30	g/kg	Max
Moisture	120	g/kg	Max
Phosphorus	0	g/kg	Min
Calcium	140	g/kg	Max
Sulphur	14	g/kg	Min
Magnesium	2 880	mg/kg	Min
Copper	192	mg/kg	Min
Zinc	1 536	mg/kg	Min
Manganese	864	mg/kg	Min
Cobalt	4.32	mg/kg	Min
Iodine	1.0	mg/kg	Min
Selenium	4.8	mg/kg	Min
Vitamin A	51 840	IU/kg	Min



CLASS/KLAS: Feedlot Concentrate
(Contains Micro-&
Macro-Minerals)
NAMIBIAN REG NO.:
N-FF PENDING

PRODUCT FEATURES

- **80% Protein**
- **Feedlot concentrate**
- **High buffer capacity**
- **Contains probiotics**

MIXING/FEEDING RECOMMENDATIONS

Add 50 kg of concentrate to 950 kg of feedlot ratio.

PRODUCT LIST – FEED GRADE

PROTEINS

Fish Meal (White Steam Dried)	- International Sources (N-FF 0428/V17304)
Fish Oil	- International Sources (N-FF 4076)
HPC 60	- International Sources (N-FF 2776)
Poultry Meal	- International Sources (N-FF 2613)
Sunflower Oilcake	- International Sources (N-FF 5554)
Soya Oilcake	- International Sources (N-FF 5564)
Cotton seed	- International Sources (N-FF 5548)

NON-PROTEIN NITROGEN

Ammonium Sulphate	- International Sources (N-FF 2364/V17856)
Urea Prills	- International Sources (N-FF 0948/V17322)

ENERGY

Hominy Chop	- International Sources (N-FF 5563)
Wheaten Bran	- International Sources (N-FF 5553)

MINERALS

Salt Coarse	- International Sources (Supplier/V23247)
Magnesium Oxide	- International Sources (N-FF 2608)
Feed Lime	- International Sources (N-FF 2433)
Calseapowder	- International Sources (N-FF 5568)
Bentonite	- International Sources (N-FF 5557)

PHOSPHATES

Mono Dicalcium Phosphate	- International Sources (N-FF 5411/V35554)
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ADDITIONAL PRODUCTS

ExiPhos 16	- Locally manufactured (N-FF 5504)
Elite 50	- Locally manufactured (N-FF 5584)
Elite 60	- Locally manufactured (N-FF 5569)
Elite 90	- Locally manufactured (N-FF 5570)

THE EXIFEED ADVANTAGE: Unlocking Performance on Every Hectare

Dry season grazing in Namibia is demanding — but with the right feed strategy, it can also be highly productive. At *Exifeed*, we know the pressure farmers face when pastures fade, and nutrient intake drops. That's why we've engineered the *Elite Range* to deliver measurable impact where it counts.

Boosting average daily weight gain from just 50g to 250g per animal doesn't just increase productivity — it improves feed efficiency by up to 300%. This translates into stronger livestock, better yields, and bigger returns per hectare.

Exifeed Elite gives farmers the tools to achieve ambitious growth targets without compromising on quality or cost. It's a breakthrough in dry season management — and a major stride towards precision farming for Namibia's producers.

Ready to raise your expectations and your output? Reach out today and discover how *Exifeed* Elite can redefine your dry season strategy.

For any queries, please contact:

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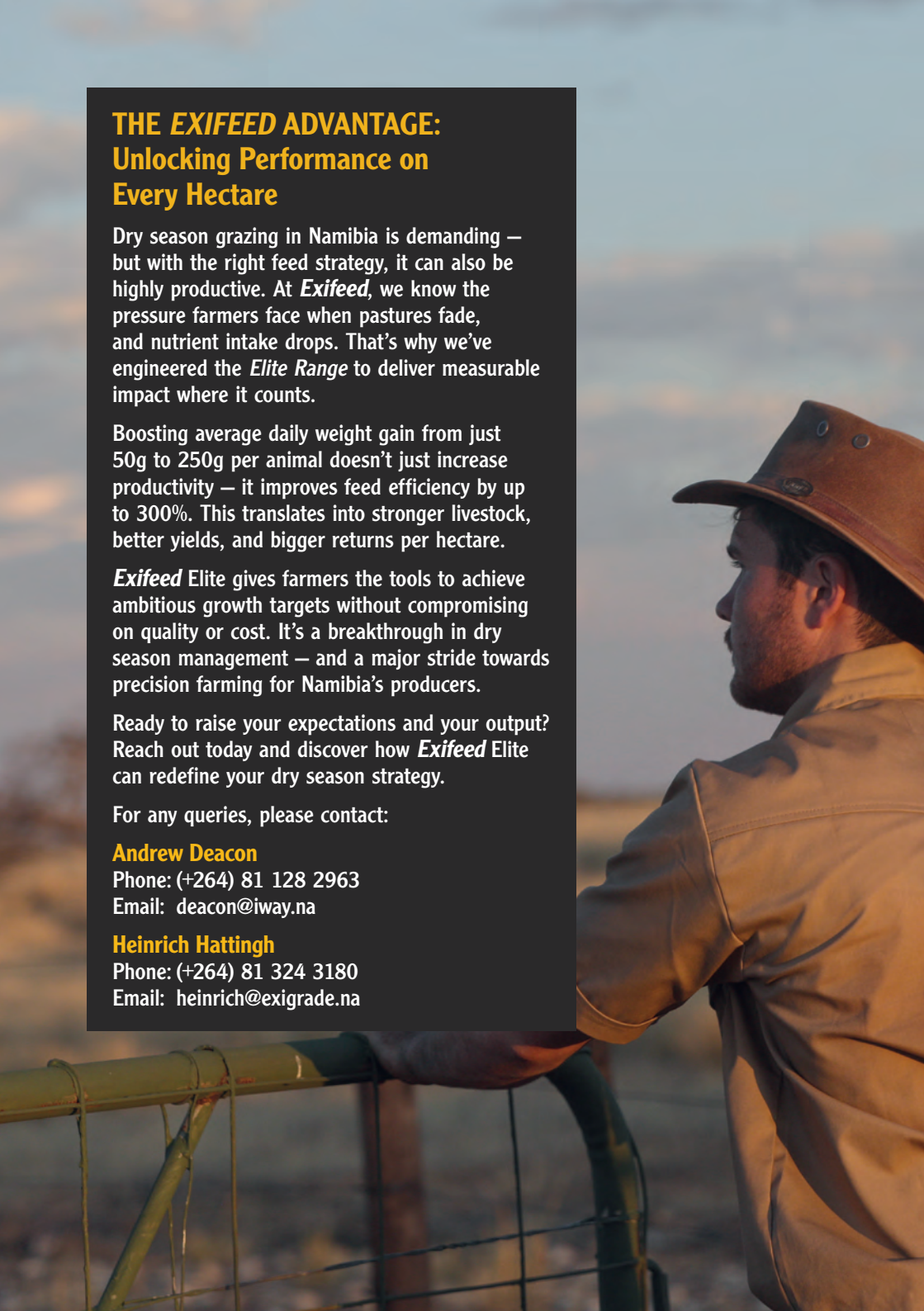
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A product for the precision farmer